

**FOR IMMEDIATE RELEASE**

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## **Industry Leaders Join as Sponsors for The Pet Industry's Top to Top Conference**

WASHINGTON, D.C. – The Pet Industry Joint Advisory Council (PIJAC) is pleased to announce the following organizations have joined as sponsors of the first annual Pet Industry's Top to Top Conference: PETCO, PetSmart, APPA, Central Garden & Pet, Coastal Pet Products, E.T. Horn, Segrest Farms, PetAge, Pet Business, Pet Products News International, and WPA.

“We are so pleased that these industry leaders have joined the mission of bringing the pet industry together to discuss the future,” says Mike Canning, President and CEO of PIJAC. “It’s going to be an extraordinary event,” he added.

The Pet Industry's Top to Top Conference will be held on May 3-4, 2012 at The Hilton Torrey Pines in La Jolla, CA. The meeting is open to all industry leaders, visionaries, and policymakers interested in the future of the pet industry. With meaningful sessions that address the state of the pet of the industry, rapidly changing retail channel strategies, the status of companion animal populations, legislative issues that impact the pet industry, and several networking events, the **Pet Industry's Top to Top Conference** is a must-attend event for pet product manufacturers, distributors, companion animal suppliers, and retailers. James Carville and Mary Matalin, avid pet owners and nationally-known political commentators, will kick off the conference with their keynote address on Thursday, May 3, 2012. A golf tournament at the world-famous Torrey Pines Golf Course is also planned.

More information on the First Annual **Pet Industry's Top to Top Conference** will be available in September. There are multiple opportunities for companies to sponsor various components of the conference. To take part in this ground-breaking event, please contact Mike Canning or Cathy Calliotte for sponsorship opportunities:

Mike Canning, [mcanning@pijac.org](mailto:mcanning@pijac.org), 202-452-1525 x108  
Cathy Calliotte, [cathy@pijac.org](mailto:cathy@pijac.org), 202-452-1525 x107

The Pet Industry Joint Advisory Council (PIJAC) provides its members a voice in state and national legislative issues through advocacy and timely information regarding upcoming policy issues that affect the pet industry, pet owners, and the animals they care for. Join PIJAC today at [www.pijac.org](http://www.pijac.org).

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**PET INDUSTRY JOINT ADVISORY COUNCIL**

1140 19th Street, N.W., Suite 300 / Washington, D.C. 20036 / 202-452-1525 / [www.pijac.org](http://www.pijac.org) / [info@pijac.org](mailto:info@pijac.org)