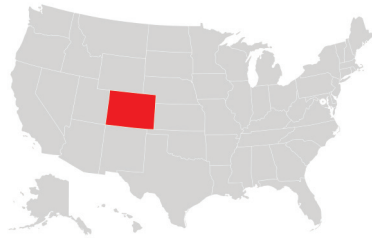


Economic Impact of the Colorado Pet Industry



The American pet industry supports over 1.3 million U.S. jobs and pays more than \$60 billion in salaries, wages, and benefits. The industry generates over \$221 billion in direct, indirect, and induced economic impact annually. The pet industry's impact proves that taking compassionate care of pets is also good for business.

