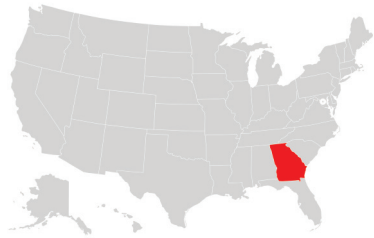



Economic Impact of the Georgia Pet Industry



The American pet industry supports over 1.3 million U.S. jobs and pays more than \$60 billion in salaries, wages, and benefits. The industry generates over \$221 billion in direct, indirect, and induced economic impact annually. The pet industry's impact proves that taking compassionate care of pets is also good for business.



**Direct Sales
of the
Georgia Pet
Industry**



**449.6 Million
in Pet Products**



**622.6 Million
in Veterinary
Services**



**535.7 Million
in Pet Food
Manufacturing**



**183.8 Million
in Pet Services**



**65.6 Million
in Pet Sales**



**29.8 K
JOBS**

**Generating 1.2 Billion
in Salaries, Wages, and
Benefits for Employees**

**3.8 Billion
in Total Economic
Output, of which
1.9 Billion
is Direct Economic
Output**



**1.8 Billion
in Gross State
Product**

**413.8 Million
Paid in Taxes**



**by the Industry
at the Federal,
State, and
Local Levels**